

jobs 's-Hertogenbosch




12 maart 2013

Aim Action plan learning jobs

Quantitative aim:

- Realize 100 extra learning jobs every year Starting in April 2004


Qualitative aim:

- finding the right learningjob for youngsters
 - finding suitable and qualified staff for employers
 - More efficiency in acquiring learning jobs
 - Central database
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Target group

- Youngsters who are studying at the schools for prevocational education (VMBO)
- Youngsters who are studying at the Vocational Educational Training institute (VET)
- Unemployed people, younger than 23 years old, who don't have a starting qualification

How they find Actionplan learning jobs

- Advised by the Counsellor of the VET and VMBO
 - Advised by the casemanager of the local government and the casemanager Labour office
 - Advised by friends
 - website
- 

Youngsters


- We help youngsters finding the right apprenticeship and employers with finding suitable and motivated staff.
- The aim of the project is to develop an integrated approach to guarantee suitable apprenticeships for youngsters and to stimulate employers to create opportunities for these youngsters.

Criteria

There are a few criteria that youngsters need to meet, before they can count on the Action plan t

- The main thing is that they can clearly describe their motivation and enthusiasm for starting their apprenticeship;
- Personal features such as age and place of living;
- Why didn't they get an learning job;
- Adopted as a student on a VET school.

How we find an employer

- By mediation of the ambassadors;
 - Through visiting corporate network meetings;
 - Calls to network companies;
 - By visiting companies;
 - Workplace visit to see what kind of work the youngster would be doing;
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Employers

Employers are always looking for qualified, motivated staff. The expectation for the Dutch labour market is that in the long term there will be a shortage of people with considerable qualifications. By offering apprenticeships to VET students, employers act in their own interest, namely to increase the number of qualified employees.

The match

- If an employer wants to adopt a young person, we will send the CV of the youngster to the employer. The employer will assess if the youngster will fit in the company.
- The youngster himself will contact the company for a job interview.
- The youngster and the employer give feedback of the interview.

Aftercare

Call or visit of the company after:

- 2 weeks
- 10 weeks
- 6 months
- 1 year
- End of the period
- Mobilisation of job coach

Learning job 350, Nicky Chiaochan



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Learning job 500, Remco Meijer



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Learning job 1000, Kelly Netten



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Visit of H.K.H. Prinses Maxima



Visit of H.K.H. Prinses Maxima



Ambassadors network

Within the Action plan learning jobs, governmental and educational organizations and regional entrepreneurs work together to organize all the items concerning apprenticeships. Important is the ambassadors network. The ambassadors acknowledge the value of the Action plan learning jobs and consists of people working for major businesses and business organizations in the region of 's-Hertogenbosch.

Ambassadors

Participants 2013:



Pieter van der Meulen: Heineken
Mathijn van de Pas: DTZ Zadelhoff
Jan Willem Jansen Venneboer: GEA
Grenco BV
Eugène Princée: BZW
Jan van Vroenhoven: Chamber of
Commerce
Clemens Bolhaar: BIM
Guiljo van Nuland: Brabant Water

in november



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Partners

Municipality of 's-Hertogenbosch
(Youth and Education)

Labour office (UWV Werkbedrijf)

ROC Koning Willem 1 College (VET)

Hervion college (VMBO)

Small and medium enterprises (MKB)
and

Bigger Companies

Ambassadors network

PSW (project management support)



Added value

The action plan learning jobs is one of the interventions to decrease the number of **early schoolleavers**

and

it is a important contribution to decrease **youth unemployment**

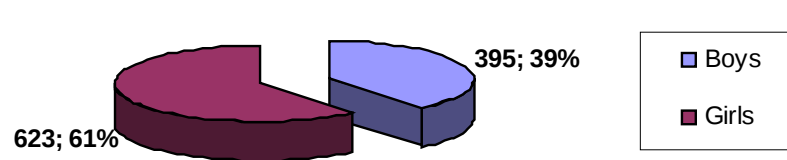
Concrete results.....

From 2004 more than 1000 youngsters were placed in apprenticeships. They belonged to the following organizations:

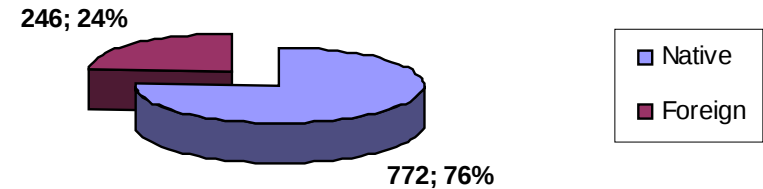
ROC Koning Willem 1 College (VET)	467
ROC region (VET)	83
Hervioncollege (VMBO)	56
Duhamelcollege (VMBO)	45
Municipality	98
UWV Werkbedrijf (Labour office)	269

More results

Boys en Girls



Population



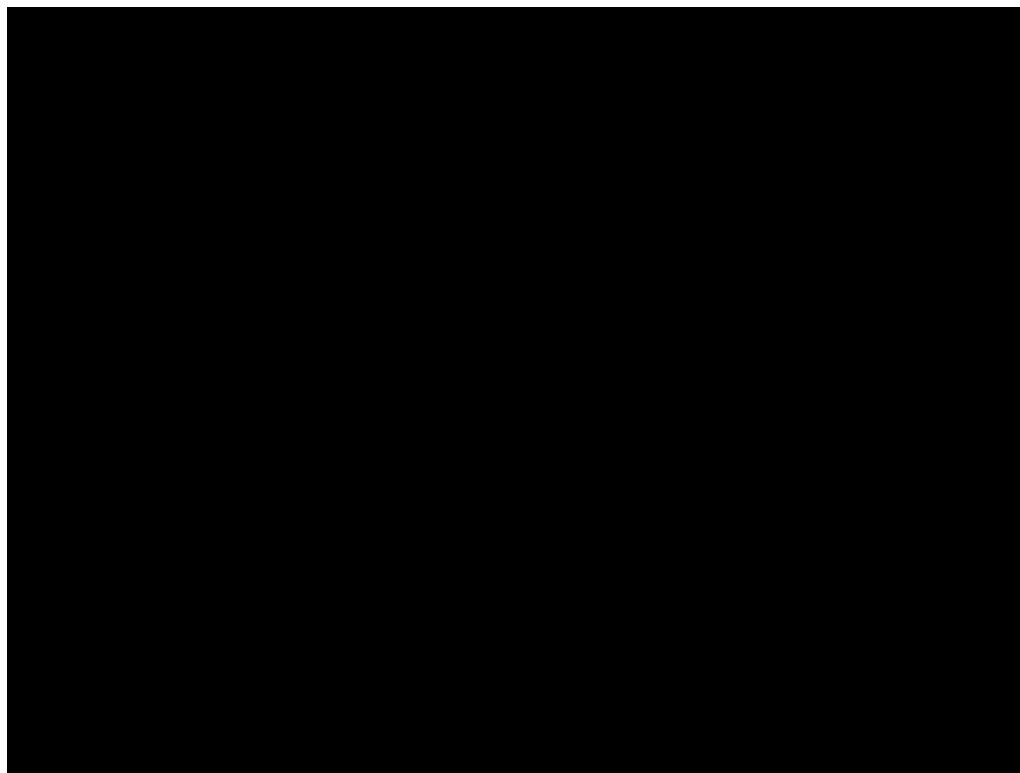
76% of the 1018 youngsters completed the specific learningjob with success!

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Movie Learningjobs





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**Thanks for your
attention**

